



South Iredell FFA Chapter
299 Old Mountain Road
Statesville, NC 28677
704.528.4536 / lauren_crawford@iss.k12.nc.us

February 18, 2019

To: _____
FROM: _____, DAVID SHERRILL, SOUTH IREDELL FFA ALUMNI PRESIDENT
Re: 2019 South Iredell FFA Alumni Rodeo Sponsorship Drive

What is SIHS FFA Alumni?

For more than 85 years, the legacy of the National FFA Association has been to develop the potential for premier leadership, personal growth and career success for students enrolled in agriculture education courses throughout our great nation. Since 1966, this mission has been shared with the members of the South Iredell High School FFA Chapter. In the last four years, the SIHS FFA has grown considerably in membership and participation. Now, we need our community's support to provide the tools and opportunities these members need to become successful leaders in the agriculture field.

We are excited to announce that this year we will hold the "Annual South Iredell FFA Alumni Rodeo, presented by Randy's BBQ." This event will be held at the Iredell county Fairgrounds on April 26th and 27th at 7:30 each night. Will you consider helping us?

How will this be used for our youth?... In this modern day of technological advances, the idea of making a living in agriculture does not appeal to many of the youth of this culture. This is a great concern to the FFA Alumni here at South and should be to all those who enjoy a good meal. The thought of early morning milkings, or checking a beef herd, or picking up eggs, or harvesting crops often gets looked over by our youth. These jobs are certainly still important and active roles in the agriculture community, but they are not the only jobs. The opportunities in the field of agriculture are many. The FFA and agriculture education exist to inform our young people of these many opportunities, with the hope that these different jobs will continue to be filled in the future. Agriculture is not a boring subject or a boring job! Agriculture is exciting and meaningful and we as an organization desire for our youth to see it as such.

The money raised from this event will go directly to advancing the agriculture program at South Iredell High School. The FFA Alumni of South Iredell hopes to be able to continue to help fund the different needs of the chapter as they arise. With your donation, we will be able to do so.

Please join us in supporting the rich legacy and success of the South Iredell FFA Chapter. If you have any questions about our specific needs, please contact the Agriculture Department at South Iredell High School. Thank you again for your support of our program and our students.

Sincerely,

David Sherrill
SIHS FFA Alumni President



Sponsor Information:

Business Name: (as it should appear on receipt) _____

Mailing Address: _____

Contact Name: _____ Phone Number: _____

Sponsorship Packages:

_____ Roping Box and Chute Gate Banner (2' X 6') - \$350 and up

- For those who want their company name seen at every moment of the event! As a Roping box and chute gate sponsor your company has the most visible spot in the arena and will be featured on 2'X6' banners.
- Your company will be mentioned throughout the event
- The chute gate and roping box spots are first come first served! They will go to the first 7 sold! However, any other sponsors at this level will have their banner placed on the arena or at a visible place and will have their name announced throughout the event.

_____ Gold Buckle Sponsor (2' X 4') - \$250

- Our Gold Buckle sponsors benefits will include a company logo displayed on a 2' X 4' banner.
- Sponsor will be mentioned at least six times during the event!

_____ Silver Spur Sponsor (2' X 2') -\$100

- Our Silver Spur Sponsor benefits will include a company logo displayed on a 2' X 2' banner
- Sponsor will be mentioned at least twice during the event!

_____ Rookie Sponsor (2' X 2') -\$50

- Our Rookie Sponsor benefits will include a company logo displayed on a 2' X 2' banner
- Sponsor will be mentioned once during the event!

Donation: _____

For those who wish to sponsor the chapter through the donation of items such as a gift certificate, goods and/or services. This includes items that can be used for door prizes and award incentives and/or a discount given to members for your business that could be listed on the back of a chapter member card or rodeo ticket and presented to your business.

Please remember that all donations to the South Iredell FFA Alumni are tax deductible. **Make checks out to SIHS FFA Alumni.**

Terms of Agreement

SIHS FFA agrees to provide benefits as listed above for the appropriate sponsor level. Sponsor agrees to pay the amount indicated. All sponsorship contracts are due by _____ and payment (or arrangement for payment) by _____

All sponsors of \$250 or more, please include a copy of your company logo with this letter of intent or email to _____. Please complete, sign and mail this agreement, with payment, to **South Iredell FFA Alumni, 299 Old Mountain Road, Statesville, NC 28677.**

Authorized Signature: _____ Date: _____